

Unchain Your Practice



Effortless. Secure. Paid.



MESSAGE FROM OUR FOUNDER

Dear Doctor,

You are a pioneer. You are taking the next step toward a more accessible, affordable and efficient healthcare system. With Medici, you are part of a global movement allowing doctors to reimagine their practices, help people in new ways, and provide the level of care you have always hoped.

You may not know Medici well, but we know you. We have spent countless hours with our doctors and know you didn't dedicate a decade of your life studying to drown in paperwork and administration. You did it because you love to help people and solve problems. We built Medici with doctors and for doctors.

We believe that a nation cannot thrive without the health of its doctors, so we spend all our time thinking about how we can make your life easier and safer. Medici is often described as the WhatsApp of healthcare, but it's so much more!

EFFORTLESS. It's easy for you and your patients. Whether you want to work from home, the office, or go on vacation, Medici provides you with the opportunity to stay in touch when and where it's convenient for you.

SECURE. Medici provides you with peace of mind. We provide free professional indemnity insurance and work diligently to ensure compliance. Security is a continuous priority, keeping you and your patients' information safe.

PAID. The app allows you to be paid quickly and with no hassle. You can set your rate and bill patients with the touch of a button and easily manage various forms of payment from your patients.

We're building the future around your needs. Our team is focused on, and committed to, building a world-class solution for you. And as a fellow healthcare provider, I could not be more honored to introduce Medici to you.

With the greatest of respect,
Clinton Phillips
CEO & Founder



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We Feel Your Pain

80%

OF DOCTORS REPORT
BEING OVEREXTENDED

54%

OF DOCTORS FEEL
BURNED OUT

73%

OF DOCTORS SAY THEY'RE
CONTACTED BY PATIENTS AFTER
BUSINESS HOURS WITH NO
EXPECTATION OF GETTING PAID

Phone	70%
WhatsApp	52%
Text/SMS	37%
Email	26%

*Based on global survey data 2017

Most doctors are contacted by patients after hours. Conversely, 30% of doctors do not believe their salaries appropriately compensate them for the number of hours they spend each week to manage their practice. Patient callbacks, texts and emails only add to the busy work for doctors and their staff.



We Have the Solution

Medici allows you to respond to your phone, text, email and portal messages from anywhere – and get paid to do it!

Medici was built to change the daily frustration and long hours doctors spend in the office and chained to their desktop computers.

Eliminate the need to schedule appointments for low value office visits. Keep tabs on those patients that need it the most, offer follow-up consults and even refill prescriptions poolside, on the mountain or wherever you need to be.

WORK-LIFE BALANCE FOR DOCTORS

Unchain your practice from the office

Across the globe, doctors have turned to text, calls and chat apps like WhatsApp to communicate with patients, but they're not designed for healthcare. Doctors can't e-prescribe, e-refer, download consults, anonymize their number and most importantly, they cannot get paid using email or patient portals.



MEDICI VS. WHATSAPP



WhatsApp



Text/Call



medici

Revenue Per Consult



Professional Indemnity Insurance



Go Offline



e-Prescribe Medication



Consult Via Text, Call & Video



Improved Access



FEATURE-RICH

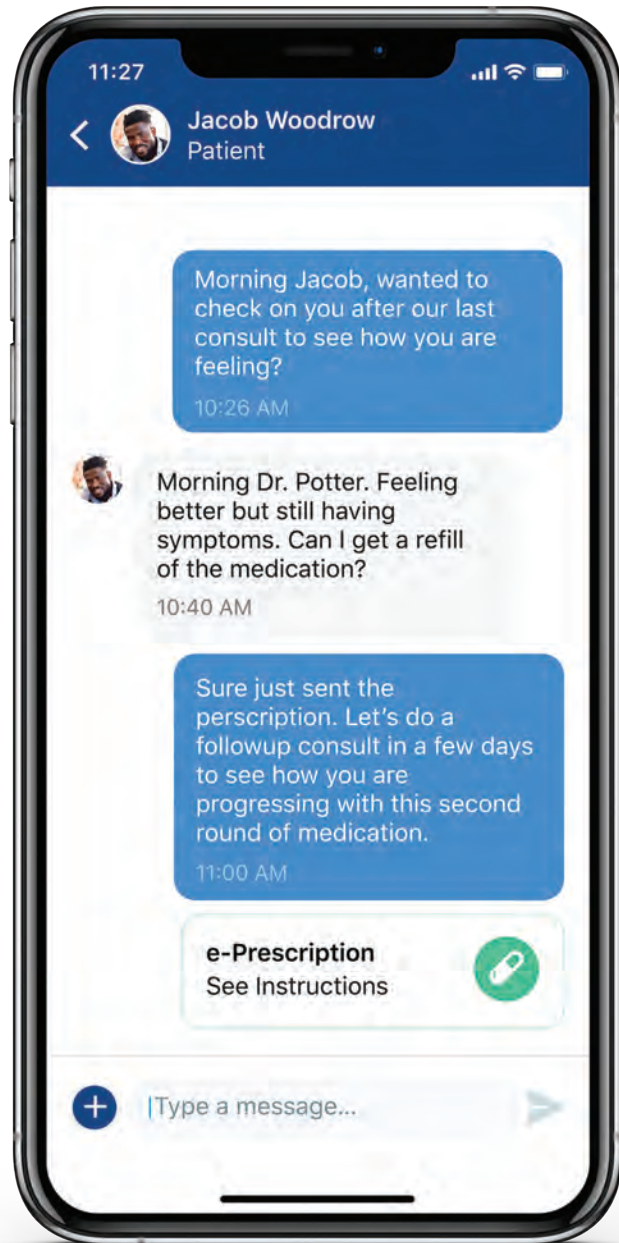
- Integrated Payment
- Prescribe in App
- Doctor-Doctor Messaging
- Easy Patient Invites
- Voice, Text or Video and more...

COMPLIANT & SECURE

- HIPAA Compliant
- Secure
- Insured

Medici provides full protection of private patient information and uses industry leading security and encryption. Doctors who use Medici are covered by malpractice coverage.





Informed Consent & Confidentiality

Patients who use Medici are provided with informed consent and confidentiality statements upon login. Medici provides secure and encrypted patient communication and documentation within the app.

Medici offers compliance and security features that allow you to treat and consult your way, providing the best possible care for your patients.

A SIMPLE, BUT REVOLUTIONARY COMMUNICATION TOOL FOR DOCTORS



Provide Better Care

Communicate and follow up with your patients as part of their overall care management.



Generate New Income

Turn those phone, text and email consults into billable revenue. Set your own rates. Get paid weekly.



Work From Anywhere

Work from anywhere with autonomy. Streamline communication into one easy-to-manage mobile app.



Get Peace of Mind

Get comfort knowing the patients who need you most can communicate with you and avoid unnecessary urgent care visits.



Grow Your Practice

Offer virtual consulting via private text or video. Expand your reach and opportunity to serve patients in a wider geography.



Send & Refill Prescriptions

Send prescriptions directly to patients within the app, so they can get them dispensed at their nearby pharmacy.

Medici in Practice

FOLLOW-UP CARE

From post visit check-ins to prescription refills, Medici simplifies follow-up care and flexibility to communicate with your patients.

- Consult via text or video.
- Communicate lab results – no more phone-tag.
- Code, track and bill for consults in the app.

CHRONIC CARE

Patients with low acuity chronic healthcare needs find Medici a useful tool in addressing needs in-situ and keeping chronic conditions in check.

- Check on patient status for chronic care.
- Send medication reminders & e-refills.
- Provide after-hours availability.

PRIMARY CARE

Medici speeds communication and provides doctors with the freedom to run their practice from anywhere.

- Digitally transmit prescription refills.
- Free up office appointments for high value visits.
- Bill & get reimbursed for services previously provided for free.

“Medici has given me the opportunity to provide and bill for after-hours care in a way that’s convenient to both my patients and me.”



– Dr. H, Pediatrics

"Medici allows me to care for my patients, even when my life has me out of the office."



– Dr. F, General Practitioner

SPECIALTY CARE

Collaborate with other members of a patient's care team such as general practitioners or nurses with secure, mobile curbside chat via text or video.

- Provide follow-up care & check-ins without an in-office visit.
- Reduce the impact of patient travel after surgical procedures.

RURAL ACCESS TO CARE

Expand the availability of healthcare for more patients. Medici is a cost-effective alternative to expensive in-office administration and overhead, allowing doctors to care for underserved populations.

- A secure & robust alternative to chat apps like WhatsApp.
- Get reimbursed & bill from the app.
- Reduce low value in-office visits & patient travel.

GROW YOUR PRACTICE

Optimize your office by taking care of low acuity consults in minutes and fill your waiting room with high acuity, high value consultations. Re-engage old patients by offering virtual consultations.

- Serve geographically distant patients.
- Reserve in-person appointments for high value consults.
- Attract new, digitally-connected prospective patients.

ELDER CARE

Elderly patients with limited mobility and chronic healthcare needs can access their doctors without the strain of leaving home or assisted living facility.

- Touch base outside of scheduled appointments.
- Collaborate with other providers for continuity of care.
- Reduce risk and need for emergency room visits.

"I have my patients' pre-op discussions over Medici. It saves moms from having to take time off work to bring their kids in."



– Dr. S, ENT Specialist

GETTING STARTED WITH MEDICI

1

Download the Medici Mobile App

Medici is a mobile app and available for Apple and Android devices. Go to the iOS app store, Google Play, or www.medici.md to download today.



2

Setup Your Profile

Once you have downloaded Medici, it takes just a few seconds to register and verify your identity as a medical professional. Once verified, you simply set up your profile, set your rate and add your bank info.

3

Invite & Engage With Your Patients

You are now ready to get paid to treat your patients when and where you like! Start inviting your patients on your own, or contact us at support@medici.md and we can work with you to securely reach out to your patients via text or email.

ADDITIONAL INFORMATION

PAYMENT & INSURANCE

Choosing Your Rate

Medici allows you to determine your consult rate when seeing patients within the app. There is a default consult rate of \$25. Set your own consult rate at set-up. To revise your price, simply contact Medici support. Additional self-service payment options are coming soon.

Billing Your Patients

Bill your patients with the push of a button once a consultation is complete. Before billing your patient, we recommend that you ask the patient "Have I answered question?" before sending your eBill for the virtual services you provided. If you and your patient continue the consult on a different issue, you have the option to bill again.

Getting Paid

Securely add your bank information while setting up your profile within the app. Medici uses Stripe, a globally recognized 3rd party payment processor, to automatically charge your patients' credit / debit card and deposit the consultation funds into your account.

Payments are processed and deposited weekly into your account on Fridays, based on a 7-day rolling basis. To understand which Friday you would expect your payments, add seven days to the date you closed your consult. You can then expect the funds to be available on the Friday of that week.

Insurance

Insurance plans are increasingly approving the reimbursement of virtual consultations. Medici consults are qualified medical expenses and can be assigned an allocated CPT code. Your patients who consult with you on Medici have the ability to include their insurance details while setting up their profile.

Once your Medici consult with your patient has been completed, an invoice with your practice code, procedure code, CPT, amount charged and the patient's insurance details can be sent digitally to the patient. The patient can then transmit the digital invoice to file a medical claim for reimbursement.

OTHER DETAILS

Determining When Patients Can Contact You

You decide when you want to be available to your patients on Medici. When you are away, your patients can still send you a message allowing you to reply at your convenience. You can also set up your app to alert you when your patients reach out.

How Patients Connect With You

Medici was created primarily to connect providers with their existing patients. There are several ways to help your patients know that you are using Medici. You can send text or email messages to your patients with a unique code that will automatically connect them to you after they download. This code can be found in your profile settings after you have been validated. You can also work with Medici customer support if you would like assistance to securely text or email a larger list of patients. You can market your practice in your office and during in-person consults. Patients without your unique connection code can download the app, find your practice based on your name and location and request to be added by you. Some providers also use the app as an opportunity to acquire new patients. A complete profile with your photo and practice details will help new patients find you.

Integration With Electronic Health Records (EHR)

Medici does not sync with EHR systems. However, you can import your Medici consults into your EHR similar to how you upload other external records. All Medici consultations are stored in the cloud and accessible through the History section of your app. To import consultations into your EHR, go to Settings then select History. Select the consult you would like to export, then select "Export". A time sensitive encrypted link (available for 1 hour) is sent to your email where you are able to upload a PDF of the consult into your EHR.

Professional Indemnity Using Medici

Virtual care is a low risk, high reward way to help your patients stay healthy and thriving. To date, the number of telemedicine malpractice claims worldwide is very small. And with the growing adoption of virtual medicine, many indemnity plans cover any treatment provided virtually just as they would an in-person consultation.

Providers using Medici are covered by an umbrella professional indemnity and cyber-liability policy. If a claim is brought against a provider on Medici and the provider's existing professional indemnity tries to avoid coverage for their virtual care, Medici's umbrella protection kicks in to indemnify the provider for up to \$1 million per incident.



Austin | Johannesburg